

① BACKGROUND

*1990 in Stuttgart, Germany

Living and working in Stockholm, Sweden.

Diplom (M.F.A.) after studies in Design, Media Arts, Literature and Art History at

- State University of Arts and Design (HfG) Karlsruhe, DE
- National College of Arts and Design (NCAD) Dublin, IE

German (C2), English (C2) and Swedish (B2)

② WHAT I DO

I'm a designer with a focus on new horizons, exploration and experience. As a creative, I work on design, media art and communication projects, providing UX/UI concepts, art direction and strategic design, but also joy and fun to the whole team. Having thorough knowledge of web and mobile technologies, I can bridge the gap between Design and Development and work end-to-end along both teams.

I enjoy working with open-minded people on projects that take both physical and digital opportunities into account. With my work I want to make room for speculative realities between the two, opening a field for innovative solutions and new relationships. In the process I cherish experimentation, narrative approaches, failure, quietness, surprise, tactility, independence.

③ SKILL SET

Design, ideation, analysis, strategic planning, research. I'm used to speaking in front of crowds and am comfortable in working with most modern design tools, including programming and scripting. I have professional experience in:

- Interactive Technologies: Python, RaspberryPi
- Web/App UX/UI: Adobe XD, Figma, Miro
- Front-End development: React, Vue, Svelte, Tailwind, Node
- Graphic Design and Print Production: PS, Illustrator, InDesign
- Video Production: Premiere Pro, After Effects

④ CONTACT

For insights into my work, please visit my website at work.vpdvpd.de. The easiest way to reach me is to drop me a message on either Instagram [@vvppdd](https://www.instagram.com/vvppdd) or Telegram t.me/vpdvpd

⑤ WORK EXPERIENCE

2018–ongoing

Creative (Freelance & Contract),
vpdvdpd, Karlsruhe & Stockholm
Developing digital products and presentations for commercial and institutional clients. Usually, I tackle business challenges with design methods, but sometimes I make online tools (dynamicwallpaper.club), other times I hold workshops and am part of a community ([COLA TAXI OKAY](https://COLA.TAXI.OKAY)), and every once in a while I support cultural institutions ([Akademie Schloss Solitude](https://www.akademie-schloss-solitude.de)) and artists with their creative projects.

2019–2022

Experience Designer & Creative Technologist,
Humans since 1982, Stockholm
Being involved in both artistic development of new project ideas, and their actual execution, I bridge the gaps between design and technology, digital and physical. While working at the studio I led the design and development of the studio's first app "ClockClock Connect" in a team with two designers and two developers and created a strategy to refresh the ClockClock branding, including an online store relaunch. Find some insights online at: work.vpdvpd.de/projects/the-clockclock-project

2018–2019

Lecturer,
University of Arts and Design, Karlsruhe
Working with last year students on experimental learning & open colloquium for their theses.

2014–2018

Designer & Conceptor,
Spreng&Sonntag, Karlsruhe
Founded as a side project, spreng&sonntag turned into a multidisciplinary design agency, creating concepts and campaigns for clients such as EnBW, Thales Alenia Space, The Federal Institutional Court of Germany, the City of Karlsruhe and more.

You can also find me on LinkedIn:
[linkedin.com/in/valentin-johannes-pfister](https://www.linkedin.com/in/valentin-johannes-pfister)